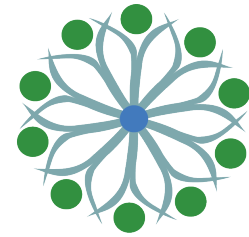


# Executive Coaching

# Catalicity



## Transformational Strategy for Transformational Times

Working with the Catalicity Values cards we will help your key business leaders determine what their own values are, and help you determine what the collective values of the organisation are.

It is critical to recognise that values do not live in a document issued by the board. They are evident in the actions of your team, the decisions they make and the way they work with your customers.

Once the Values are defined helping your leaders to find their strengths defines the strengths that you have as an organisation.

With these strengths individuals are able to plan the way forward, confident that they have the tools and the power to act on their decisions.

Values combined with strengths can become reality.



Some of the biggest limiting factors in business arise from issues with fear and confidence.

Many leaders are most able to rise up and take action when they have understood the values they bring and are able to recognise the strengths they have, building their courage to put them to use.

The simple knowledge that they have unwritten permission to act becomes a driver for change.

No strategy is complete without action to implement the plans.

Actions can only be taken effectively by people empowered by you and empowered by their own thinking to get things done.

Finding the elements that make up their leadership model enables this action, leading to transformational changes in your team, enabling them to catalyse the changes you desire.



*“I don’t know what it is you do, but it’s so powerful, it’s like magic”*  
**KA, Coaching client**

**Call today on 07985 610626  
 or email [info@catalicity.com](mailto:info@catalicity.com)**

Executive Coaching is one of five workstreams we use to help you to create a fully embedded strategy. The streams are underpinned by the Catalicity Academy for Training and Skills Development.



We develop long term relationships so you can contact us when you are ready for the next stage on the development of your strategy, enabling your team to develop alongside your plans and ensure your objectives are achievable.

Talk to us now to plan your way forward!